

Effective from Session: 2025-26								
Course Code	BHM301	Title of the Course	Food Production Theory	L	Т	Р	С	
Year	III	Semester	V	3	0	0	3	
Pre-Requisite	None	Co-requisite	None					
Course Objectives	To understand design u	sed in various hotels to	make kitchen, inventory management systems, and selection	of sup	pliers			

		Course Outcomes										
CO1	To understand planning	To understand planning, designing of kitchen along with purchase system of store in hotels, inventory management.										
CO2	To understand LIFO, FIFO, Records, and Formats used in the kitchen to control cost of production of various items in kitchen.											
CO3	To identify quantity production areas, equipment's used in industrial canteen, college mess well as in major events.											
CO4	To understand uses of w	vines & herbs in all preparation of continental foods, along with its combination and importance	<u> </u>									
Unit No.	Title of the Unit		Contact Hrs.	Mapped CO								
1	Kitchen management	Kitchen management Objectives, food preparation areas, kitchen planning and layout, kitchen organization, basic knowledge for kitchen staff, food service system, selection of supplier, purchasing, market study, receiving food, inventory management, store management, indenting, distribution of food and holding food.	10	CO1								
2	Quality control procedure	Quality control procedure Cost control, quality control, portion control, waste control and budgetary control, Kitchen records and formats. Different records, registers, vouchers, formats, tags and color-coding. Food laws prevailing food standards and food laws in India.	10	CO2								
3	Quantity food production	Introduction to large scale commercial cooking, objectives, techniques & equipments used. Contract catering, industrial catering, institutional catering.	10	CO3								
4	Use of wines and herbs in cooking	Ideal uses of wine in cooking. Classification of herbs. Ideal uses of herbs in cooking.	15	CO4								
	nces Books:											
	duction Operations by C											
Practical	Professional Cookery by	Cracknell and Kaufmann										
Catering	Management by Mohini	Sethi & Surjeet Malhan										
Hygiene	and Sanitation by S.Roda	ıy										
Indian Food: A Historical Companion by Achaya KT & Food: A Culinary History by Jean-Louis Flandrin												
	e-Learning Source:											
https://v	whatscookingamerica.net	/glossary/										
http://w	ww.foodsubs.com/											

http://www.foodsubs.com/

PO-PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	2	1	2	1	2	1	1	1	2	1
CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

Name & Sign of Program Coordinator	Sign & Seal of HoD



Effective from Session: 2025-26								
Course Code	BHM301P	Title of the Course	Food Production (Practical)	L	Т	Р	С	
Year	III	Semester	V	0	0	2	1	
Pre-Requisite	None	Co-requisite	None					
Course Objectives	To understand design u	se in various hotels to m	nake kitchen, inventory management system, selection of sup	opliers.				

	Course Outcomes
CO1	To identify different formats, records, tags register use in hotels.
CO2	To understand the various types of commercial kitchens and there working.
CO3	To understand use various of herbs and wines.
CO4	To identify various types of convenience food i.e. canned, packed and frozen.

Unit No.	Title of the Unit		Contact Hrs.	Mapped CO
-	Kitchen management	Types of menu presentation		
1	0	Different menu preparation & understanding of various formats and system.	10	CO1
	Quality Control	Learn different tactics of how to control quality procedure.		
	Procedure	Quality preparation required to upkeep kitchen hygiene	10	CO2
2				
	Quantity food	Preparation of food in bulk, general menu use in bulk catering.		
	production	Bulk menu preparation for quantity food	5	CO3
3				
<u> </u>	Use of wines and	Basics preparation of Indian cookery.		
	herbs in cooking	Use of different herbs in cooking.	5	CO4
4	_	Preparation of Burger, pizza, Frankie, rolls.		
-				
Referen	ices Books:			
Food Proo	duction Operations by C	hef Parvinder S. Bali		
Practical 1	Professional Cookery by	Cracknell and Kaufmann		
Catering 1	Management by Mohini	Sethi & Surjeet Malhan		
Hygiene a	and Sanitation by S. Rod	ay		
Indian Fo	od: A Historical Compa	nion by Achaya KT & Food: A Culinary History by Jean-Louis Flandrin.		
	ng Source:			
https://w	vhatscookingamerica.net	/glossary/		
http://w	ww.foodsubs.com/			
https://f	oodprint.org/eating-susta	ainably/real-food-encyclopedia/		

PO-PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	2	1	2	1	2	1	1	1	2	1
CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

Name & Sign of Program Coordinator	Sign & Seal of HoD
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Effective from Session: 2025-26								
Course Code	BHM302	Title of the Course	Food & Beverage Service (Theory)	L	Т	Р	С	
Year	III	Semester	V	3	0	0	3	
Pre-Requisite	None	Co-requisite	None					
Course Objectives	To understand the impo	ortance of buffet & banq	uet management in Hospitality Industry.					

	Course Outcomes
CO	1 To understand gueridon service in restaurants.
CO	2 To identify the names of equipments used on gueridon trolley.
CO	3 To understand the food preparation technique for gueridon service
CO	4 To understand the recipes of dishes like Crepe Suzette, Banana Flambe etc.

Unit No.	Title of the Unit		Contact Hrs.	Mapped CO				
1	Gueridon service	Introduction: History of Gueridon service, Definition, General points to be considered while doing Gueridon service, Advantages and disadvantages of Gueridon service, Gueridon equipments and ingredients. Method of service of common Gueridon preparations: Crepe Suzette, Banana Flambé, Rum Omelet.	10	CO1				
2	Banquet management and function catering		10	CO2				
3	Buffet managements	Introduction: types of buffet, table layout and configuration, clothing and dressing the buffet table, display and decoration, centerpiece, types and limitations of food to be served, mise-en- place, checklist and its proper supervision.	15	CO3				
4	Outdoor catering/off premises catering	Introduction, outdoor catering, infrastructure, licenses, on site facilities; manpower, preparation, transportation and service equipment, food suppliers, food purchase storage and handling, peripherals and special effects.	10	CO4				
Referen	nces Books:							
Sudhir Aı	ndrews: F & B Service T	raining Manual						
Dennis R	. Lillicrap: F & B Servic	e						
John Wal	lleg: Professional Restau	rant Service						
Brian Va	rghese: Professional F&	B Service Management						
	Heppner & Deegan: Intro	duction to F&B Service						
e-Learni	ing Source:							
https://ww	ww.unlockfood.ca/en/Ar	ticles/Menu-Planning/7-Steps-for-Quick-and-Easy-Menu-Planning.aspx						
https://ho	teltalk.app/the-role-of-a-	butler/						

https://foodsafetytech.com/column/8-reasons-sustainability-is-critical-in-food-and-beveragemanufacturing/

PO-PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
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CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

Name & Sign of Program Coordinator	Sign & Seal of HoD



Effective from Session: 2025-26											
Course Code	BHM302P	Title of the Course	Food & Beverage Service (Practical)	L	Т	Р	С				
Year	III	Semester	V	0	0	2	1				
Pre-Requisite	None	Co-requisite	None								
Course Objectives	To understand the impo	ortance of buffet & Banq	uet management in the hospitality industry.								

	Course Outcomes						
CC	1 To understand the recipes of dishes like Crepe Suzette, Banana Flambe etc.						
CC	2 To understand about the buffet set up and sequencing of dish at buffet.						
CC	13 To identify the difference between formal and informal banquet.						
CC	14 To understand banquet protocol and toast procedure.						

Unit No.	Title of the Unit		Contact Hrs.	Mapped CO
1	Gueridon service:	Preparation and service of Banana Flambé, Rum Omelet and Crepe Suzette. Layout and drawing of the functions prospectus and identifying its appropriate usage.	10	CO1
2	Banquet management and function catering	Case studies in banqueting: Reception, Cocktail parties, Seminars, Conference Exhibitions, Fashion show, Trade Fairs, Wedding & Organizing Theme functions.	10	CO2
3	Buffet managementsPlanning of different types of buffet counters and setting the counters. Preparation of function checklist of buffet. Assignment on buffet menu planning, planning the table layouts of different types of banquet functions.			CO3
4	Outdoor catering/off premises catering			CO4
Referen	nces Books:			
Sudhir Ar	ndrews: F & B Service T	rg. Manual		
Denni R.	Lillicrap: F & B Service			
John Wal	leg: Professional Restau	rant Service		
Brian Var	rghese: Professional F&	B Service Management		
Brown, H	leppner & Deegan: Intro	duction to F&B Service		
e-Learni	ing Source:			
https://v	www.unlockfood.ca/en/A	rticles/Menu-Planning/7-Steps-for-Quick-and-Easy-Menu-Planning.aspx		

https://hoteltalk.app/the-role-of-a-butler/

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CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

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Effective from Session: 2025-26											
Course Code	BHM303	Title of the Course	Accommodation & Front Office (Theory)	L	Т	Р	С				
Year	III	Semester	V 3 0 0 3								
Pre-Requisite	None	Co-requisite	None								
Course Objectives	To appraise students ab	out different types of ro	om rates applicable in hotels, and guest complaints.								

		Course Outcomes
С	01	To understand how to handle the emergency situations in the hotel like fire etc.
С	02	To understand forecasting its formula and different data required for forecasting
С	03	To identify the role played by color, light, floor finishes, wall covering, various kind of window treatments.
С	04	To understand the different types of renovation differentiate between refurbishing and redecoration

2 budgeting types of budget. Budgetary control – meaning, advantages and disadvantages of budgetary control, essentials of budgetary control 3 Renovation of rooms Renovati	Unit No.	Title of the Unit		Contact Hrs.	Mapped CO			
2 Forecasting & budgeting forecasting, records required for forecasting and forecasting formula Budgeting Meaning. 10 CO2 2 budgeting forecasting, records required for forecasting and forecasting formula Budgeting Meaning. 10 CO2 3 Renovation of rooms Renovation of rooms Reasons to renovate, Types of renovation, Refurbishing, Variables of opening a housekeeping department in a new organization. 10 CO3 4 Flower arrangement Flower arrangement Equipment and material required, knowledge of varieties of flowers and other decorative material used in flower arrangement Purpose of flower arrangement. 10 CO3 4 Flower arrangement placement and level of placement with relevant examples Styles and principals of flower arrangement. 15 CO4 References Books: Intervention of flower arrangement. 15 CO4 Hotel House Keeping – Sudhir Andrews Publisher: Tata Mc Graw Hill. Intervention of flower arrangement. Intervention of flower arrangement. Bruce Braham – Hotel Front Office. Jatashankar R. Tewari- Hotel Front Office Operations & Management. Intervention of flower arrangement. Https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/	1	Guest handling	guest, socializing guest, overbooking, guest satisfaction & delight, accessing the result of customer care policy-Questionnaire, suggestion book, face to face interview, & feedback		CO1			
3 Renovation of rooms opening a housekeeping department in a new organization. 10 CO3 4 Flower arrangement Flower arrangement Equipment and material required, knowledge of varieties of flowers and other decorative material used in flower arrangement Purpose of flower arrangement, placement and level of placement with relevant examples Styles and principals of flower arrangement. 15 CO4 References Books: Externa books 15 CO4 Hotel Hostel and Hospital Housekeeping – Joan C Branson & Margaret Lennox (ELBS). 15 CO4 Hotel House Keeping – Sudhir Andrews Publisher: Tata Mc Graw Hill. 15 Externa books: Bruce Braham – Hotel Front Office. 10 10 10 Jatashankar R. Tewari- Hotel Front Office Operations & Management. 10 10 10 e-Learning Source: 10 10 10 10 10 https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks 15 10 10 10	2		forecasting, records required for forecasting and forecasting formula Budgeting Meaning, types of budget. Budgetary control – meaning, advantages and disadvantages of budgetary control, essentials of budgetary control	10	CO2			
4 Flower arrangement other decorative material used in flower arrangement Purpose of flower arrangement, placement and level of placement with relevant examples Styles and principals of flower arrangement. 15 CO4 References Books: Hotel Hostel and Hospital Housekeeping – Joan C Branson & Margaret Lennox (ELBS). Hotel House Keeping – Sudhir Andrews Publisher: Tata Mc Graw Hill. Hotel House Keeping Operations & Management – Raghubalan, Oxford University Press. Bruce Braham – Hotel Front Office. Jatashankar R. Tewari- Hotel Front Office Operations & Management. e-Learning Source: https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/	3	Renovation of rooms			CO3			
Hotel Hostel and Hospital Housekeeping – Joan C Branson & Margaret Lennox (ELBS). Hotel House Keeping – Sudhir Andrews Publisher: Tata Mc Graw Hill. Hotel Housekeeping Operations & Management – Raghubalan, Oxford University Press. Bruce Braham – Hotel Front Office. Jatashankar R. Tewari- Hotel Front Office Operations & Management. e-Learning Source: https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/	4	Flower arrangement other decorative material used in flower arrangement Purpose of flower arrangement, placement and level of placement with relevant examples Styles and principals of flower			CO4			
Hotel House Keeping – Sudhir Andrews Publisher: Tata Mc Graw Hill. Hotel Housekeeping Operations & Management – Raghubalan, Oxford University Press. Bruce Braham – Hotel Front Office. Jatashankar R. Tewari- Hotel Front Office Operations & Management. e-Learning Source: https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/								
Hotel Housekeeping Operations & Management – Raghubalan, Oxford University Press. Bruce Braham – Hotel Front Office. Jatashankar R. Tewari- Hotel Front Office Operations & Management. e-Learning Source: https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/		•						
Bruce Braham – Hotel Front Office. Jatashankar R. Tewari- Hotel Front Office Operations & Management. e-Learning Source: https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/		1 8						
Jatashankar R. Tewari- Hotel Front Office Operations & Management. e-Learning Source: https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/								
e-Learning Source: https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/								
https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/								
https://www.brandwatch.com/blog/the-biggest-restaurant-industry-trends/								
https://www.precog.co/blog/sustainability-food-and-beverage-manufacturing/								

PO-PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	2	1	2	1	2	1	1	1	2	1
CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

Name & Sign of Program Coordinator

Sign & Seal of HoD



Effective from Session: 2025-26											
Course Code	BHM303P	Title of the Course	Accommodation & Front Office (Practical)	L	Т	Р	С				
Year	III	Semester	V	0	0	2	1				
Pre-Requisite	None	Co-requisite	None								
Course Objectives	To appraise students ab	out different types of Ro	bom Rates applicable in hotels, guest complains.								

	Course Outcomes					
CO1	CO1 To understand how to handle different types of guest.					
CO2	To understand the role of guest comment card, questionnaire form etc.					
CO3	To identify the characteristics of common pest found in hotel and their control.					
CO4	To understand the role of guest comment card, questionnaire form etc.					

Unit No.	Title of the Unit		Contact Hrs.	Mapped CO				
1	Guest handling	Learn different types of guest handling in hotel, Various hotel Situation to deal types of guest.	10	CO1				
2	Forecasting & 2 Forecasting for future, Preparing budget for front office		10	CO2				
3	Renovation of rooms	Floor polishing and finishing: Different stones like granite, marble, sand stone and other hard surfaces, Wooden, Synthetic flooring, Soft flooring.	5	CO3				
4	Flower arrangement	Identification of equipment and material required for flower arrangement, Practice of different styles of flower arrangements.	5	CO4				
Referen	ces Books:							
Hotel Hos	stel and Hospital Housek	ceeping – Joan C Branson & Margaret Lennox (ELBS).						
Hotel Hou	ıse Keeping – Sudhir Ar	ndrews Publisher: Tata Mc Graw Hill.						
Hotel Hou	sekeeping Operations &	t Management – Raghubalan, Oxford University Press.						
Bruce Bra	ham – Hotel Front Offic	ce.						
e-Learnin	ng Source:							
https://ww	https://www.bbcgoodfood.com/howto/guide/top-10-non-alcoholic-drinks							
https://ww	ww.brandwatch.com/blog	g/the-biggest-restaurant-industry-trends/						
https://ww	ww.precog.co/blog/sustai	inability-food-and-beverage-manufacturing/						

PO-PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	2	1	2	1	2	1	1	1	2	1
CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

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Effective from Sessi	Effective from Session: 2025-26							
Course Code	BHM304	Title of the Course	Facility Planning	L	Т	Р	С	
Year	III	Semester	V	3	0	0	3	
Pre-Requisite	None	Co-requisite	None					
Course Objectives	To understand design consideration various layouts plannings principles of kitchen layout and planning flow process							

	Course Outcomes					
CO1	To understand and design considerations and thumb rule.					
CO2	To understand the procedure of SLP.					
CO3	To understand and able to evaluate star classification.					
CO4	To understand planning and designing of restaurant and kitchen and project Management.					

Unit No.	Title of the Unit		Contact Hrs.	Mapped CO
1	Hotel design	Design considerations: attractive appearance, efficient plan, good location, suitable material, suitable workmanship, sound financing, competent management. Evaluation of accommodation needs, thumb rules, systematic layout planning, planning consideration, flow process and flow diagram.		CO1
2	Project management	Network analysis, basic rules and procedure for network analysis, definition, scope, merits & demerits of CPM & PERT.	10	CO2
3	Facilities planning	Systematic Layout Planning pattern (SLP), planning consideration, flow process and flow diagram, Star classification of hotel architectural feature, facilities and service in star category hotel, heritage and apartment hotel criteria for star classification of hotel, criteria for classification of heritage hotel, criteria for classification of apartment hotel, hotel evaluation sheet for awarding category.	15	CO3
4	Planning for food and beverage outlets	Types of restaurants, Designing and planning a restaurant, Layout of commercial kitchen, Key steps for designing a kitchen, Planning of various supporting services: Kitchen stewarding, storage facilities.		CO4
Referen	nces Books:			
Tarun Baı	nsal—Hotel Facility Plar	nning		

David M. Stipanuk, Harold Roffmann : Facilities Management

e-Learning Source:

https://www.uou.ac.in/sites/default/files/slm/HM-403.pdf

 $\underline{https://www.crbgroup.com/insights/consulting/strategic-facility-planning-overview}$

 $\underline{https://www.ibm.com/docs/en/tririga/10.5.1?topic=overview-strategic-facility-planning-process}$

https://www.worldscientific.com/doi/pdf/10.1142/9789813278820_0001

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CO1	1	2	1	2	1	2	1	1	1	2	1
CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

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Effective from Sessi	Effective from Session: 2025-26						
Course Code	BHM305	Title of the Course	Financial Management	L	Т	Р	С
Year	III	Semester	V	2	1	0	3
Pre-Requisite	None	Co-requisite	None				
Course Objectives	To familiarize the stude	ents with the planning of	financial statement.				

	Course Outcomes					
CO1	To understand the basics financial management.					
CO2	To understand preparation and interpretation of financial statement.					
CO3	To identify the fund flow analysis.					
CO4	To identify different types of cash flow statements					

Unit No.	Title of the Unit		Contact Hrs.	Mapped CO						
1	Financial management	Introduction, Meaning & Scope of business finance, Meaning and objectives of financial management.	10	CO1						
2	Financial statementAnalysis and Interpretation Meaning and types of financial statements, Techniques of financial analysis, Limitations of financial statement.		15	CO2						
3	Funds flow analysis	Meaning of funds flow statement, Uses of funds flow statement, preparation of funds flow statement, Treatment of provision for taxation and proposed dividends (as non-current liabilities)	5	CO3						
4	Cash flow analysis	Meaning of cash flow statement, preparation of cash flow statement, difference between cash flow and funds flow analysis.	15	CO4						
Referen	ices Books:									
The Basic	cs of Public Budgeting &	z Financial Management								
The Econ	omist Guide to Financia	l Management								
Financial	Management: Core Cor	icepts								
e-Learni	ng Source:									
https://im 654.pdf	https://images.topperlearning.com/topper/revisionnotes/8006 Topper 21 101 504 553 10201 Financial Management up201904181129 1555567170									
https://md	tps://mdu.ac.in/UpFiles/UpPdfFiles/2020/Jan/FinancialManagement.pdf									

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CO1	1	2	1	2	1	2	1	1	1	2	1
CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

Name & Sign of Program Coordinator	Sign & Seal of HoD



Effective from Sessi	Affective from Session: 2025-26							
Course Code	BHM306	Title of the Course	Strategic Management	L	Т	Р	С	
Year	III	Semester	V	2	0	0	2	
Pre-Requisite	None	Co-requisite	None					
Course Objectives	To understand the basi	c concept of strategic m	nanagement.					

	Course Outcomes					
CO1	To understand the organizational strategy behind goals and objectives with its importance.					
CO2	To understand the linkages of hospitality industry with strategy formulation.					
CO3	To understand strategy formulation.					
CO4	To understand the growth and development of internal resource analysis					

Unit No.	Title of the Unit		Contact Hrs.	Mapped CO
		Mission and vision statement, elements and its importance		
1	Organizational strategies	Objectives, necessity of formal objectives, objective vs. goal, developing strategies, adaptive search, intuition search, strategic factors, picking niches, entrepreneurial approach	8	CO1
2	Combination strategies	Strategy formulation, Strategy (general) alternatives, stability strategies, expansion strategies, retrench strategies, Combination strategies: forward integration, backward integration.	7	CO2
3	Strategic implementationStrategic implementation review and evaluation, McKinsey 7-s framework, Leadership and management style, Strategy review and evaluation, review underlying bases of strategy, measure organizational performance, taking corrective actions		8	CO3
4	Environmental and internal resource	and weaknesses.		CO4
Referen	ces Books:			
Business S	Strategy: Managing Und	certainty, Opportunity, and Enterprise by J.C. Spender		
Return On	Influence: The Revolu	tionary Power of Klout, Social Scoring, and Influence Marketing by Mark Schaefer		
e-Learnii	ng Source:			
http://www	w.rjspm.com/PDF/Strat	egic-Management-Notes-PDF.pdf		
https://old	.mu.ac.in/wp-content/up	ploads/2014/04/Introduction-to-Strategic-Management-book.pdf		
https://the	intactone.com/2021/09/	14/kmbn301-strategic-management/		

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CO1	1	2	1	2	1	2	1	1	1	2	1
CO2	2	1	2	2	2	1	2	2	2	1	2
CO3	1	2	2	2	1	2	1	1	1	2	2
CO4	2	1	2	1	2	1	2	2	2	1	1

1-Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

Name & Sign of Program Coordinator	Sign & Seal of HoD



Effective from Sessi	Effective from Session: 2025-26									
Course Code	ВНМ 307Р	Title of the Course	Industrial Training Viva	L	Т	Р	С			
Year	III	Semester	VI	0	0	46	23			
Pre-Requisite	None	Co-requisite	None							
Course Objectives	To perform the duties of various departments of the hotel and be able to select the right department for his career.									

Unit	Title of the Unit		Contact	Mapped
Unit No.	Industrial Training Viva & Report	There will be no theory papers in this Semester and students will have to go for mandatory Industrial training in any 3-5 stars Hotel. At the end of Semester, Students will be judged on the basis of performance, feedback from the Hotel. She/he has to submit IT report, log book and training certificate Institute. Industrial Training Scheme (17 Weeks) 1) Exposure to Industrial Training is an integral part of the 3 nd year curriculum. The 17 weeks industrial training would be divided into five/six weeks each in the four key areas of Food Production, Food & Beverage Service, and Accommodation Operations & Front Office Operations. 2) For award of marks, 25% marks of IT would be on the basis of feed-back from the industry in a prescribed Performance Appraisal Form (PAF). It will be the students' responsibility to get this feed-back/assessment form completed from all the four departments of the hotel for submission to the institute at the end of Industrial Training. For the remaining 75% marks, students would be assessed on the basis of seminar/presentation before a select panel. A hard copy of the report along with log book will have to be submitted to the panel. This report will consist of detailed information about the property and its various departments (all major and minor detail about the outlet). 3) A log book is to be maintained for attendance and duties performed on each day. The duties and responsibilities should be mentioned for each day on a single page. For off day, the page should be left blank mentioning OFF-DAY. 3) Once the student has been selected / deputed for Industrial Training by the institute, he/she	Hrs. 345	Mapped CO
		performed on each day. The duties and responsibilities should be mentioned for each day on a single page. For off day, the page should be left blank mentioning OFF-DAY.		

Name & Sign of Program Coordinator

Sign & Seal of HoD